

### As founder Kelly Dooley said,

"Since breast cancer is a disease that effects women of all age groups and ethnicities, we really wanted to create a collection that would empower women to look and feel beautiful by providing them with fun, functional, & flattering options."

Kelly Dooley also explained that each bra is named after a friend whose resilience towards the fight of breast cancer inspired her. This way, each one of these strong women in Kelly's life remains a constant reminder of the battle we face with breast cancer.



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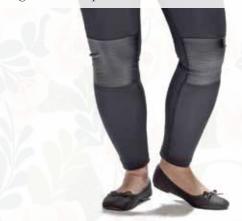
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Because we believe you were born to shine.





THE WORLD'S FIRST FASHIONABLE MASTECTOMY SPORTS BRA EMPOWER 'EM COLLECTION Designed to empower breast cancer survivors



www.BodyRockSport.com

# THE WORLD'S FIRST FASHION & FUNCTIONAL MASTECTOMY SPORTS BRA EMPOWER 'EM COLLECTION



THE BARBARA BRA

## Cleavage to Coverage

BodyRock Sport hopes to encourage post-Mastectomy and post-cancer surgery patients to get back into the gym by addressing their unique needs.

One key element is providing a product that adapts to the changing body shape of women as they go through reconstruction and beyond.

For cancer patients that seek to thrive, a sports bra that shifts from "cleavage to coverage" is likely to meet their expectations and incentivize them to exercise, a critical part of their recovery.



THE MICHELLE BRA

## **BR** Sport's Mission

To empower all women to look and feel beautiful by providing them with activewear that is equally fashionable and functional. The Empower 'Em Mastectomy bra is undoubtedly "The World's First Fashionable Mastectomy Bra."

The bra is available is several patterns, including camouflage, floral, & leopard print.



## Why This Bra Rocks

- Clean, finished seams
- Logo zipper with modest panel and velcro closure
- Removable/interchangeable cup options included
- Adjustable straps or racerback strap options
- Made with Supplex<sup>®</sup>: soft, tear resistant, manages moisture & keeps its colors vibrant wash after wash
- BR logo plate that says "I am empowered"
- Transitions easily from day-to-night

Body Rock Sport